What do you want to achieve after your graduation?

Which concentration(s) to choose?

Think about what you want to achieve, then by backward induction.

John Nash, an economics Nobel Prize winner

What do you want to achieve after your graduation?

Find a good job!
Find a Management Trainee Position!

Oil price has been declining, what should we do?
HK Express may enter the market, what should we do?

Have your own business!
You need to make a lot of corporate decisions!

Become a “successful” person!

Which courses to be taken?

What to do in your summer vacation?
You need to make a lot of individual decisions!

How to make good decisions?

1. Investment decisions
   You need to learn Macroeconomics

2. Corporate decisions
   You need to learn Managerial Economics

3. Decisions in your daily life
   You need to learn Microeconomics
How to apply economic concepts in making decisions?

How CX respond LCC?
You need to understand the analysis of entry barrier from managerial economics.

Invest in US stock?
You need to understand the relationship between fiscal policy and economy from macroeconomics.

How to select a good course?
You need to understand the concept of opportunity cost from microeconomics.

BE Concentration Requirement
(4 year curriculum admitted in 2014-15 or thereafter)

(i) Required courses:
- DSME2021 Applied Econometrics for Business Decisions
- DSME 4110 Economic Analytics

(ii) 2 courses from:
- DSME3030 Business Forecasting
- DSME3050 Global Economics
- DSME3080 Macroeconomics for Managers
- DSME3090 Game Theory for Business Strategy
- DSME4040 Managerial Economics
- DSME4080 Guided Research in Business Economics

(iii) 1 DSME course at 3000 or above and other than those taken for fulfillment of requirement (i) or (ii)

Learning in BE concentration is not only in classroom

Forming a peer group to learn economics
1. Economic Salon
- Understanding global economy in 90 min (Andrew)
- Crime Economics (Fred)
- Economics in Hong Kong Property Market (Sunny)
- Money and inflation (David)
- Millionaire in Seven Years (William) Upcoming!!!
  - 6:30pm, 31 March 2017

2. BE Facebook Page
(search: CUHK B.E. Concentration)

Bridging between theory and practice
1. Teaching approach
   - Emphasis on real life problems and issues
   - Innovative teaching
   - e.g. RateForecast Game in Macroeconomics

Bridging between theory and practice
2. Practicum and Consultancy Opportunities
   - Company projects
     - Cathay Pacific, HK Airport, HK Airlines, HK Express, Shenzhen Airlines
   - Government projects
     - Fashion design in global value chains
     - Chinese Belt-Road Initiative

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2. BE Facebook Page
   (search: CUHK B.E. Concentration)
Who are suitable for BE?

1. Are interested in economics, especially its business application
2. Consider double concentration
   • One for industry knowledge
   • One for analytical training
3. Care about your long term career development

Two major trends affecting future labor market

Globalization

Technological advancement

How the future labor market affected?

1. Rapid change in economic structure and sectoral shift
2. Skills and knowledge become outdated rapidly

"Top 3" Skills Desired By Hiring Managers

1. Analytical & Research Skills
2. Communications Skills
3. Computer & Technical Literacy

Source: Career Center Toolbox

Potential careers for BE students

1. Investment analyst
2. Business consultant
3. In-house economic analyst
4. Any career needs strong analytical and research skills
If you want to have more ideas about BE concentration, you could send me an email to make an appointment for an individual meeting.

My email is: andrewyuen@baf.cuhk.edu.hk

If you are interested, remember indicating your intention through UGO website.

Thank you!!!

Facebook page: